



360 Displays Pty Ltd
Unit 23, 205 Port Hacking Road
Miranda, NSW 2228

Phone: + 612 9540 4600
Mobile: + 0417 664 051
ABN: 48 574 743 533
www.360displays.com.au

Artwork Specifications

PRINT READY (Preferred)

- Finished document size is the size of graphic plus 1mm bleed on each edge (**Very Important!**)
- All text converted to outlines (**Very Important!**)
- All images and elements embedded into the file (**Very Important!**)
- Supplied files should not include colour bars, trim, crop or registration marks (**Very Important!**)
- Black elements saved with the colour break down of 100% of CMYK (Registration)
- Vector artwork saved as PDF, EPS or Ai file types
- Vector artwork saved at 100%, 50% or 10% scales
- BITMAP artwork saved as PDF, JPEG, TIFF
- Please specify PMS colours or supply a colour proof or colour sample for matching if colours are critical.

NON-PRINT READY

- Original files created in Adobe InDesign, Photoshop, Illustrator
- Specify PMS colours or supply a colour proof/ colour sample for matching if colours are critical.
- Supply all linked elements and all used fonts for all layout documents. (Or convert fonts to paths)
- When placing images in Adobe Illustrator link to the original, do not embed images within the document.
- For images supplied with insufficient resolution, it is possible to increase resolution, but image sharpness will be affected.

FILE TRANSFER

- Files up to 15mb can be e-mailed to 360 displays (ben@360displays.com.au)
- Files larger than 20mb please email a link to a transfer service (eg: Drop box, We Transfer etc)
- We accept artwork on non-returnable CD, DVD or USB flash drive.

TERMS & CONDITIONS

- While we at 360 Displays take great care in checking your files for file related errors, we can take no responsibility for errors in client supplied files.
- If a printing error is a result of incorrect artwork supplied by client, the client will be responsible for associated costs or reprinting and associated courier fees and design charges.
- While all care is taken in matching your colours, a 100% match is not always possible.
- Artwork needs to be supplied 7 working days before the final completion date although for large jobs more lead time is required. Rush fees may be applicable.

We are happy to answer any questions relating to successful set-up of artwork. Please feel free to contact our design department on + 61 2 9540 4600